

IMPACT 2022

Creating Communities Where Everyone Can Thrive



United Way
of Coastal Fairfield County

\$3.3M
INVESTED

300+
VOLUNTEERS MOBILIZED

150+
PARTNERS UNITED

51K+
NEIGHBORS IMPACTED



HEALTH & WELL-BEING

EMPOWERING PEOPLE TO LEAD HEALTHIER LIVES ACROSS THE LIFESPAN

Lifespans in Fairfield County can vary by as much as 19 years.

Prenatal health, early child development, and mental health have life-long effects.

MATERNAL AND INFANT HEALTH

Advancing a bundle of supports for expectant & new moms called a *model for CT* and a *replicable model for the nation*. * These supports—including doula care and home visiting—are shown to reduce maternal complications, increase healthy births, and reduce referrals to child welfare agencies (**est. 2600 families**).

CHILD DEVELOPMENT

Child screenings (**2495 children**).

Parenting Tools to track & foster healthy development (**2200 families**). Overall, children meeting developmental milestones has increased **+8 percentage points**.

MENTAL HEALTH

Peer counseling and support; provider training in a new suicide prevention model; afterschool baseball program for underserved students (**328 individuals supported**).

Founder/leader of statewide task force (CSTAR) to raise awareness of trauma & build resilience (**thousands convened annually**).

SCHOOL & CAREER SUCCESS

EMPOWERING STUDENTS TO SUCCEED TODAY AND PREPARE FOR TOMORROW

Fairfield County has one of the largest achievement gaps in the U.S.

Achievement gaps begin as early as age 2**.

EARLY LANGUAGE & LITERACY

Reading coaching & books for families with kids from birth to age 8 (**3600 families**).

Supports for struggling readers in K-2 (**4300 students**), which tripled children reading at or above grade level.

STUDENT SUCCESS

Support for two impact movements to improve outcomes for kids in Bridgeport and Norwalk (**30,785 students**).

CAREER PATHWAYS

Youth mentoring in business and entrepreneurship; enriched learning opportunities in **Science, Technology, Engineering, & Math (614 students engaged)**. Surveys show significant interest increase in STEM engagement and career opportunities.

FINANCIAL STABILITY

EMPOWERING NEIGHBORS TO BUILD STRONGER FINANCIAL FOUNDATIONS

At least 1 in 6 families in every town struggles financially.

Financial struggle impacts everyone's health and children's outcomes.

URGENT NEEDS

2-1-1 InfoLine (**39.9K calls for help**). Emergency food and shelter grants to **10 towns**, federal funds of **\$1.1M to 26 agencies** and **\$745K** in housing grants. Weekend backpacks of food for kids (**172 families weekly**).

ASSET BUILDING

Financial education and coaching (**1500 residents**).

Family savings on RX drugs, tax prep, and tax refunds (**9182 families saved \$6.2M**).

SUPPORTS

Transitional housing for female veterans; financial mentors for aspiring homeowners; work training & peer supports for survivors of sex trafficking and incarceration (**638 individuals**).

Community Messengers program shares resources with community (**5500 members**) and advocates for residents at decision-making tables (**12 Advisory Groups locally & state-wide**).

*CT Office of Early Childhood, White House Office of Management and Budget | **Harvard University, Achievement Gap Initiative